



SANSIN®

**FOR IMMEDIATE RELEASE:**

CONTACT:

Caroline March-Long  
on behalf of Sansin  
434-295-5938 (phone)  
pressroom@sansin.com

**Sansin Announces Limited Edition Eco<sup>2</sup> ,  
Zero-Waste, Recycled Exterior and Interior Wood Stains**

*-- Eco<sup>2</sup> produced by recycling thousands of gallons of stain; latest step toward Sansin's commitment to zero-waste production—*

*--See Sansin in Booth #4812 at the 2012 National Hardware Show--*

Strathroy, Ontario, Canada– April 13, 2012 – [The Sansin Corporation](#) today announced new zero-waste solid color exterior and clear interior wood stains called Sansin Eco<sup>2</sup>.

Offered as a limited edition stain while quantities last, Eco<sup>2</sup> is available in lava, fescue, adobe and charcoal colors for the exterior and clears for the interior, costing less than half of Sansin Enviro stains.

Traditionally, coating manufacturers need to pay for the removal or disposal of leftover stain, which can end up as waste. Sansin decided to create a production process that would move the company towards a zero-waste facility. Sansin designed a manufacturing process that recoups leftover stain without sacrificing the quality of the end product.

“We are constantly striving to achieve zero-waste production, and this is one of those products that makes both good business sense and meets a market need,” said Sjoerd Bos, Vice President of Sansin. “Eco<sup>2</sup> is a product for someone who wants quality stain at a lower price, with the added benefit of knowing that it is recycled and won't end up harming the environment.”

Additionally, Bos added, all four exterior colors are popular shades. “The charcoal (black) solid color stain, for example, is popular on woods such as mahogany, for European style homes, and for those seeking a sleek, bold statement on their exteriors,” said Bos, noting that black stain also provides exceptional UV protection for wood.

Eco<sup>2</sup> is a limited release stain that is available while supplies last.  
To order call 1-877-SANSIN-1.

**About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, ‘water-borne’ interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.sansin.com](http://www.sansin.com).